

Жищнические журналы:
Обзор и Анализ

Вебинар

Виктор Куцый

Август 2021

Содержание

- Важная информация
- Происхождение хищной публицистики
- Типы хищной публицистики
- Дискуссия: Как избежать и что делать если попались
- Примеры

Группа Telegram Springer Nature Russia

Не забудьте подписаться на телеграм-группу Springer Nature Russia - <https://t.me/joinchat/0teQgn2tHrU3NDc6>, где вы получите:

- Материалы и записи вебинаров и презентаций;
- Возможность задавать вопросы и получать техническую поддержку;
- Новости от Springer Nature;
- Приглашения и напоминания для новых событий от Springer Nature;

<http://www.biomedpress.org/> - Пример журнала

The screenshot displays the BioMedPress website. At the top, there is a dark blue navigation bar with a 'Latest News' button, a notification for 'Animal Research Registry: Online registration is now opened', and a search bar with the text 'ENHANCED BY Google'. Below this is the BioMedPress logo, consisting of three overlapping circles (red, green, blue), and the text 'BioMedPress The Open Access Publisher'. A horizontal menu contains links for 'Home', 'News', 'Journals', 'Books', 'Services', 'About Us', 'Subscription', and 'Publish with us'. The main content area is split into two panels. The left panel shows the title 'Medical Research and Therapy' and subtitle 'The Vietnamese Journal of Medicine', with links for 'Journal Information', 'For Authors', and 'Submit', and a search box. The right panel features a large blue title 'Medical Research and Therapy' and a blue announcement box stating 'Animal Research Registry: Online registration is now opened' with a date of 'November 23, 2019'. At the bottom of the right panel, there is a graphic with the text 'MEDICAL RESEARCH and THERAPY' and various icons representing different fields of study.

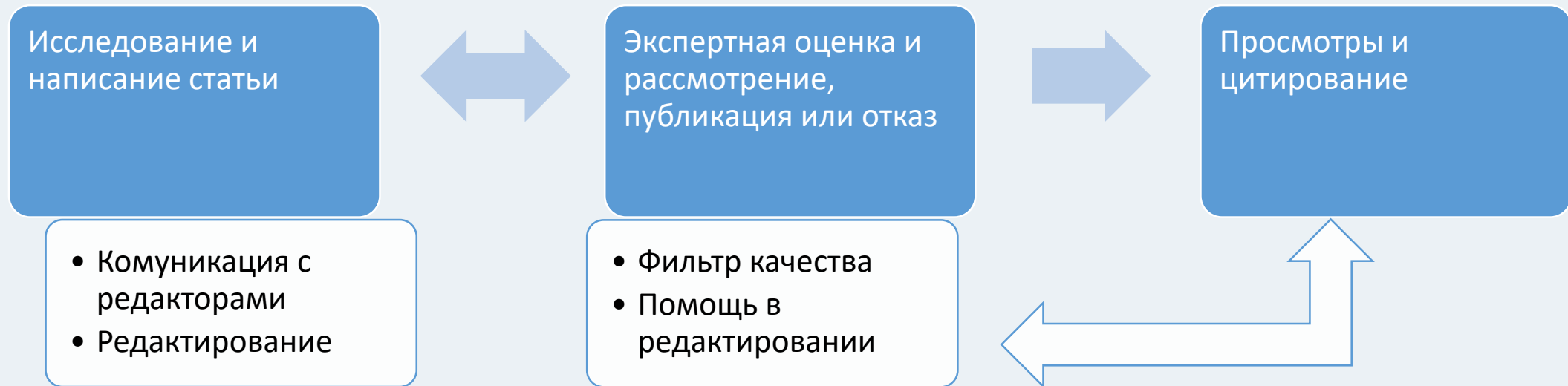
Процесс Публикации



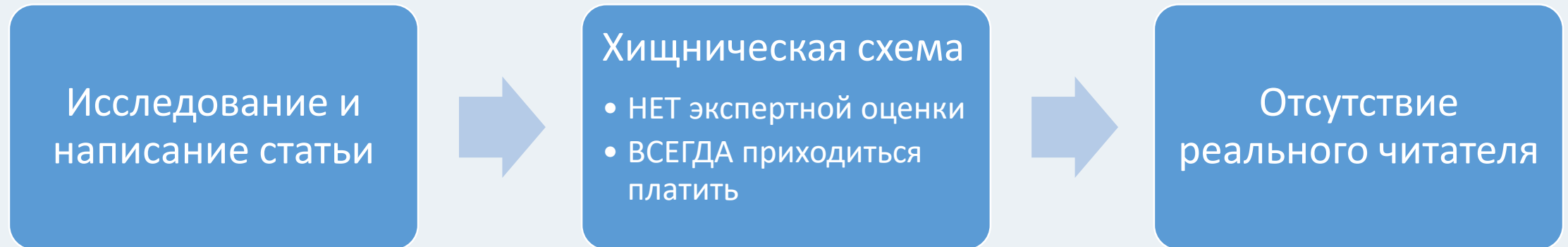
Научные издательства:

- Важная связующая часть научного процесса; защита качества научных трудов
- Создают платформу для публикации и распространения знаний и публикаций
- Двигатель или катализатор научного прогресса

Традиционный цикл научной публикации



Хищническая публицистика



Как обстоит ситуация?

1

Быстрый рост

Число мошенников растет.
Число издательств растет
быстрее числа журналов

2

Открытый Доступ

С 2013 модель
Открытого Доступа –
основная
составляющая

3

Потери Ресурсов

Исследователи теряют
деньги, время,
публикации и
репутацию.

4

Потери Качества

Качественная работа
теряется,
некачественная не
отсеивается

Почему ловушка работает?

- **Наивность и лень.** Мошенники используют проработанные и надежные методы обмана без вашего ведома или согласия.
- **Как способ жульничества.** Публикация ради достижения признания, бонусов и тд., в обход правилам. Возможность влияния в резонансных сферах: вакцинации, история, альтернативная медицина, псевдонаука и тд.

Закон Кемпбелла

The more any quantitative social indicator is used for social decision making, the more subject it will be to corruption pressures affecting social decisions.

Чем больше любой количественный социальный индикатор использовать как фактор при принятии решений, тем сильнее будет давление коррупции для влияния на это решение.

1 / 5 | 100%

The Oncologist
Brief Communications

Predatory Invitations from Journals: More Than Just a Nuisance?

MARK CLEMONS,^{a,b,c,e} MIGUEL DE COSTA E SILVA,^e ANIL ABRAHAM JOY,^{f,g} KELLY D. COBEY,^{a,d,h} SASHA MAZZARELLO,^e CAROL STOBER,^e BRIAN HUTTON^{a,d}

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Disclosures of potential conflicts of interest may be found at the end of this article.

ABSTRACT

Physicians and academic researchers are frequently targeted with spam invitations to submit manuscripts to predatory journals. This study was conducted to understand the nature and characteristics of these invitations. All spam e-mails received by an academic medical oncologist over a 3-month period were collected and categorized. Presumed predatory journal invitations were analyzed and cross-checked against Beall's list of "potential, probable, or possible predatory" journals and publishers. Invitations to submit to predatory journals were the most common single type of spam received. *The Oncologist* 2017;22:236–240

BACKGROUND

The term "spam" is often applied to unsolicited commercial e-mail and other undesirable or unwanted e-mail communications. The term was originally derived from a Monty Python sketch set in a restaurant where the most popular SPAM is in almost every predatory journals fill a void for researchers looking to meet these demands. Although many researchers and clinicians will simply delete these invitations, with the increasing need to "publish or perish" in one's academic career, others may be

Нужно определить системность: варианты хищнических предложений

1

Спам

Вы получаете письма с предложением опубликовать вашу работу в журнале.

Качество подделки разное: от совсем очевидного и неприкрытого обмана, до очень сложных и проработанных.

2

Конференции

Предложения посетить или опубликовать статью через конференцию.

Конференции с заверениями о публикации и индексировании

3

Вы Редактор!

Предложение стать редактором журнала. Открыть свой собственный журнал.

Что бы вы не ответили вас могут обмануть и использовать ваш данные

4

Угнанный бренд
Бренд или новый или «угнанный».

Широко известные бренды журналов – часто качественно проработанная подделка с оригинальными данными

Спам!

Sample Email: Seeking Precious Publication

Subject: **Precious Publication** in Upcoming Issue of Journal X

Dear Dr. XXXX,

Hope you had a great time on the **eve of New Year 2017!**

Today, I am **very much pleased to kindly notify you** that, Journal X has been scheduled to release Volume 4 Issue 6 by January 27, 2017.

I hope Journal X goes a long way in 2017 with the association of **experienced personalities like you**, as we believe that, **your contribution** towards the research field is **absolutely prominent**. I would be glad to have your active participation in the journal activities that will be a good start especially in the new year.

On this occasion, **Journal X would be glad to welcome precious article from dynamic professionals like you** for publication in the forthcoming issue.

So, **I kindly request you to let us know your convenience to submit** your potential article so that, we can plan accordingly. I eagerly look forward to receive your response!

Sample Email: Seeking Editorial Board Member

Dear Dr. X,

It is **our immense pleasure to invite you as an Editorial Board member** for Journal Y.

Publisher Y **in its bag having 3500+ Open Access quality articles and more than 5000 EB has come about in the short period** and we have **indexed in repositories like ICMJE & Pubs Hub**, that **adds value to the quality work published** and helps in easy access throughout the globe.

Being aware of your proficiency and expertise in various fields we invite you to be **honorable editor** for Journal Y. In fact **having your profile in our Journal adds visibility to us** as well as **many viewers will cite your profile**.

If you are willing to accept our invitation to serve as an editor to the mentioned journal, **kindly send us your CV, Biography, Research Interest & Recent portrait photograph**.

Do not hesitate to contact us for any queries. We await your positive response.

Best Regards,
Questionable Journal

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Guest Post: When Authors Get Caught in the Predatory (Illegitimate Publishing) Net

By PHAEDRA CRESS | DEC 11, 2017 | 24 COMMENTS

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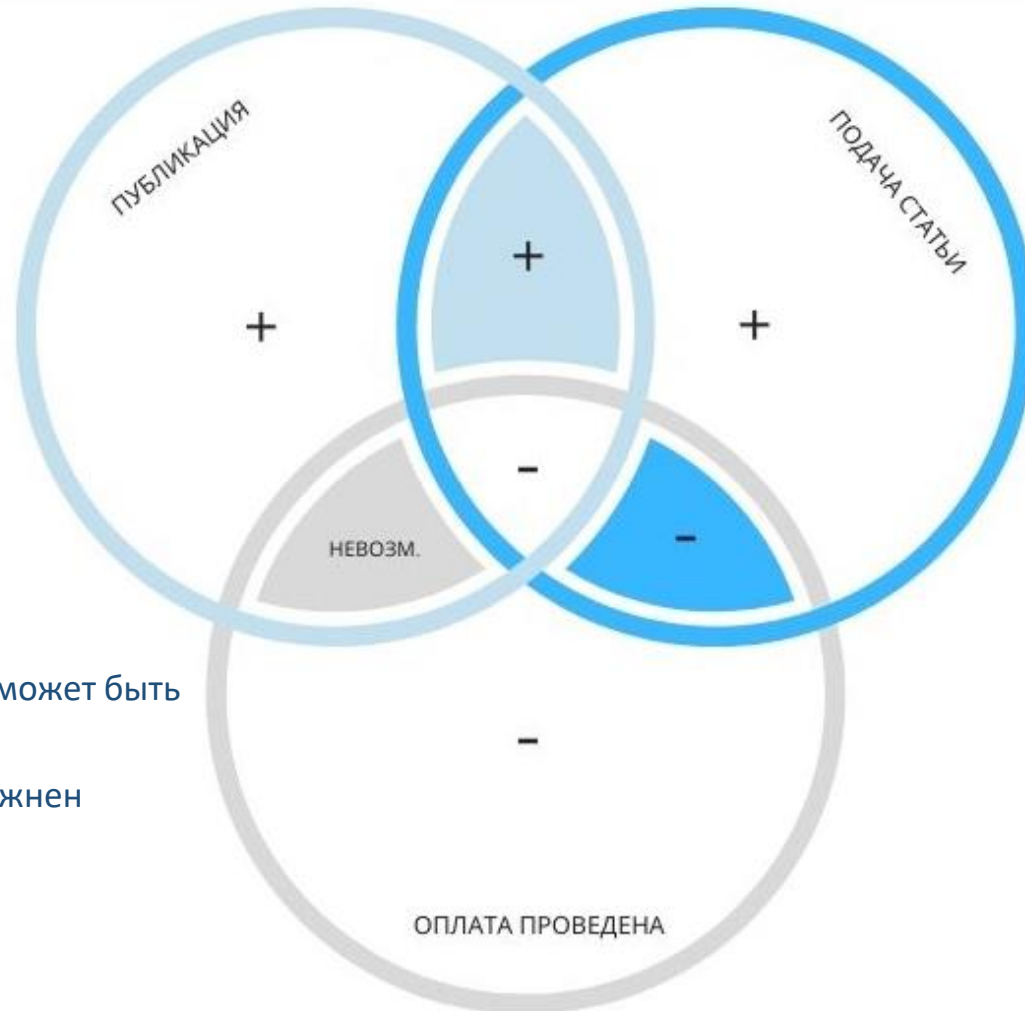
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OFFICIAL BLOG OF:

 Society for Scholarly Publishing

Editor's Note: Today's Guest Post comes from Phaedra Cress, Executive Editor, Aesthetic Surgery Journal

Если уже поздно: как поступить если статья уже подана хищникам



+ Если ваша статья может быть отозвана

- Если процесс усложнен

Исход будет зависеть от 3 факторов или их комбинаций:

- Подали ли вы статью на рассмотрение и публикацию
- Была ли проведена оплата и подписаны права обладателя
- Была ли опубликована работа

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NATUREJOBS | NATUREJOBS BLOG

Put your email inbox on a low-spam diet

11 Apr 2018 | 12:00 BST | Posted by Jeffrey Perkel | Category: Blog, Communication, Technology



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- Сомнительность письма (избыточность формулировок, формальности, лесть, срочность, тд)
- Название журнала включает “global”, “international”, “world”
- Множество публикуемых тем и языков
- Быстрая публикация
- Низкие цены (40-2000\$)
- Отсутствие или неполнота описания редакционного процесса
- Сомнительные импакт факторы
- Сомнительная индексация
- Конфликтная информация об издательстве
- Сомнительный сайт
- Отсутствие или неполнота описания экспертной оценки

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Где искать ответ: как определить хищников

- Проверить письмо
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- Проверить редакторов
- Проверить Интернет отзывы
- Проверить индексацию и черные списки(WoS, Scopus, Beall's list, etc)
- Спросить коллег и доверенных лиц

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Genetics encompasses study of structure and function of genes; causative factors, physiological consequences of genetic variations as well as various other aspects of heredity. Genetic studies involve in depth analysis of diverse features of DNA and chromosomes, reproduction and heredity, recombination and genetic linkage, gene expression, the central dogma of life, genetic mutations, evolution, genomics and DNA sequencing. Genetics helps in comprehending the molecular aspects of various diseases and helps us to formulate specific treatment and management strategies. Scientists are currently engaged in finding the cure for chronic diseases by modifying the associated genes, a process referred to as gene therapy, and it is speculated as the future of medical treatment practices.

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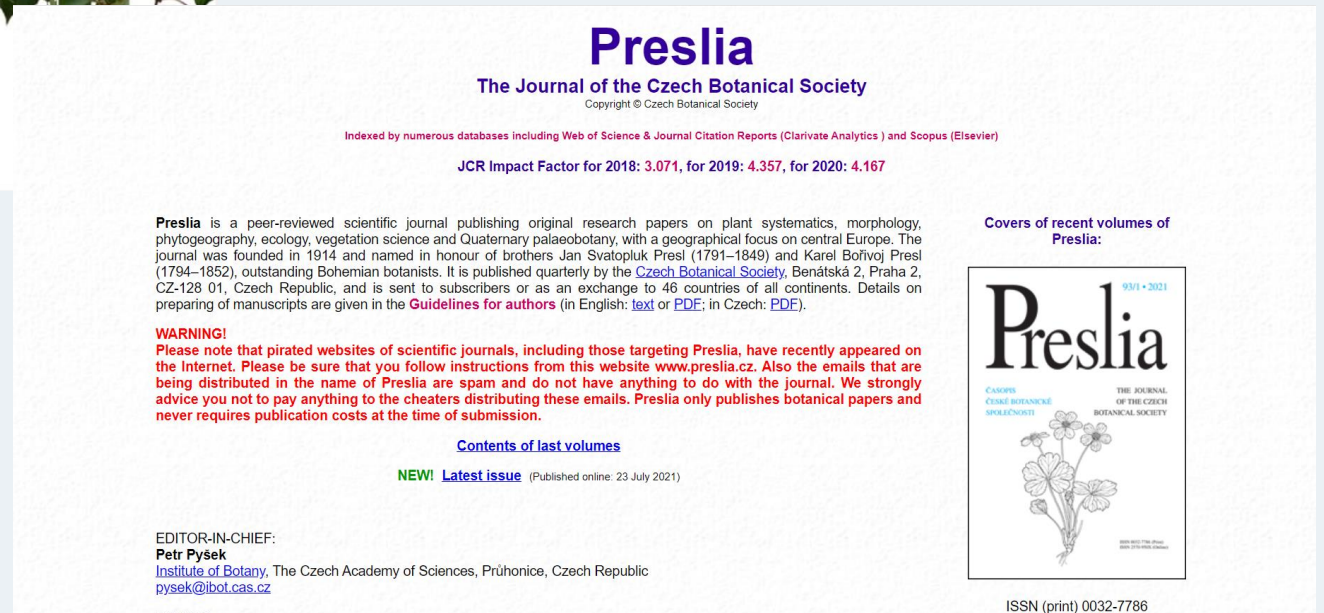
Угнанный журнал: хищные журналы присваивают названия известных журналов



The screenshot shows the homepage of the Preslia Journal website. At the top, there is a navigation menu with links for HOME, ABOUT, AIMS AND SCOPE, SUBMISSION GUIDELINES, EDITORIAL, and CONTACT. The main content area features a large image of a green plant branch on the right. On the left, there is a section titled "Preslia Journal" with a small thumbnail of the journal cover. Below this, there is a "SUBMIT MANUSCRIPT" button. To the right of the main content, there is a section for "Journal Citation Reports (JCR2020) ®" with the following data: Source: Thomson Reuters Citation Data, Impact Factor: 4.357, 5-Year Impact Factor: 4.241, Average Impact Factor: 91.667, Eigen factor Score: 0.001450, and Article Influence Score: 1.023. Below this, there is a list of "Indexes" including Science Citation Index Expanded, Scopus, EBSCO, Web of Science, and index copernicus. A section titled "Also Evaluated In:" lists DOAJ, CIRC, and SJR. At the bottom of the page, there are links for LATEST PAPERS, PUBLICATION FREQUENCY, ARCHIVE, and POLICIES.

Журнал А

Журнал Б



The image shows the cover of the Preslia journal. The title "Preslia" is prominently displayed in a large, serif font. Below it, the subtitle "The Journal of the Czech Botanical Society" is written in a smaller font. The cover also includes the text "Copyright © Czech Botanical Society" and "Indexed by numerous databases including Web of Science & Journal Citation Reports (Clarivate Analytics) and Scopus (Elsevier)". The JCR Impact Factor for 2018, 2019, and 2020 is listed as 3.071, 4.357, and 4.167 respectively. A warning message is present, stating that pirated websites of scientific journals, including those targeting Preslia, have recently appeared on the Internet. The cover also features a small image of a plant and the text "Covers of recent volumes of Preslia:". At the bottom, there is a link to "Contents of last volumes" and a "NEW! Latest issue" notice with the publication date of 23 July 2021. The editor-in-chief, Petr Pyšek, is mentioned, along with his affiliation and contact information. The ISSN (print) 0032-7786 is also provided.

Как проверить журнал?

- <https://mjl.clarivate.com/home> - Web of Science индексация
- <https://www.scopus.com/sources> - Scopus индексация
- <https://doaj.org/> - Список открытого доступа
- <https://web.archive.org/web/20170111172311/https://scholarlyoa.com/other-pages/misleading-metrics/> - Сомнительные импакт факторы
- <https://portal.issn.org/> - ISSN
- <https://publons.com/search/> - База исследователей ID, ISSN, DOI, etc.
- <https://beallslist.net/standalone-journals/> - Список хищных журналов Джеффри Билла
- <https://predatoryjournals.com/> - Список хищных журналов

Как проверить конференцию?

Нет единого ресурса который выполнит полностью выполнит эту функцию, поэтому используем комбинации инструментов:

- Clarivate Analytics использует *Conference Proceedings Citation Index* – Естественные и технические науки (**CPCI-S**) и *Conference Proceedings Citation Index* – Социальные и гуманитарные направления (**CPCI-SSH**).
- Компьютерные науки: [CORE conference rank](#), [Guide2Research](#)
- Общие рейтинги: [Conferenceranks](#), [MyHuiban](#)

Вопросы и ответы

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внимание

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